The AdCreate Society is DLSU’s professional organization for advertising management majors, as well as to those who want to engage their ideas and explore their creativity by letting its members imagine, create, and achieve.

Members are able to IMAGINE the endless possibilities with the potential that they have through AdCreate’s seminars and workshops from only the best of the best in the advertising, marketing, and communications industry. AdCreate also hones the creative skills of its members by letting them CREATE their best work through Monster Academy—a crash course on Photoshop and Illustrator. AdCreate also lets its members ACHIEVE by hosting contests held by companies in the real world, as well as freelance projects, which are undoubtedly value-adding to any student’s creative portfolio.

Given all these, members of the organization not only enjoy the benefits of it being a member-oriented organization, but also the opportunity to collaborate, to grow, and to be part of a family.